

Joseph Hernandez

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Overview

Driven full-stack developer with a strong background in UI engineering. Extensive experience in building WordPress websites from scratch. Ability to adapt in fast-paced environment and manage multiple projects. Passionate about writing clean, accessible, and performant code.

Skills

- Front-end Development: HTML5, PHP, WordPress, front-end frameworks (Foundation, Bootstrap), CSS (Less, SCSS), JavaScript (ES5, ES6), jQuery, responsive web development and cross-browser compatibility, search engine optimization (SEO) best practices, web performance optimization
- WordPress: Created fully custom themes and plug-ins from scratch in PHP for the WordPress CMS
- Web Accessibility (A11y): Experienced in building accessible web components and user interfaces according to the Web Content Accessibility Guidelines (WCAG 2.1). Ability to audit, test, and remediate accessibility issues
- Tools: Visual Studio Code, GIT (GitHub, BitBucket), NVDA Screen Reader, BrowserStack, Adobe Creative Suite

Experience

Teal Media

Developer

September 2021 – Present

Red Door Interactive

DevOps Engineer/Front-End Developer

March 2018 – August 2021

- Collaborated with designers and influence website designs based on UX best practices and user feedback
- Constructed wireframes/information architecture diagrams to organize site content and improve website UX
- Lead developer in productizing front-end modules designed for reusability
- Lead developer responsible for replatforming client websites to WordPress
- Performed WCAG 2.1 AA compliance audits, remediation strategy, and implementation
- Worked closely with backend team to develop client websites on time and within budget
- Conducted code reviews with junior peers, ensuring all front-end deliverables met functional requirements
- Contribute to new business initiatives by providing enhancement recommendations

Competitor Group, Inc.

Senior Web Developer

July 2012 – February 2018

- Lead full-stack developer responsible for site architecture and custom WordPress builds

- Collaborated with clients to develop requirements for custom plugins to automate processes and extend WordPress functionality
- Identified and implemented page speed optimizations for client websites
- Developed several high-visibility landing pages for various one-day sales

Gorirra Consulting

Co-founder, Freelance Web Developer

July 2007 - Present

- Independent contractor specializing in web development and design
- Participated in all aspects of the business: attaining leads, price quoting, collaboration, design, and development

Emerald Connect, Inc.

Web Designer

August 2004 - July 2012

- Performed daily maintenance on corporate and customer support websites
- Worked with a team of designers and developers to create dynamic adaptable websites
- Created pixel-perfect mockups based on client requests
- Customized basic site templates using CSS, HTML, and JavaScript to significantly improve design level
- Developed company e-mail newsletter templates to support Marketing sales efforts

Case Studies

- Epicuren: Nourishing the online shopping experience: <https://tinyurl.com/vemj9a75>
- Shea Apartments: A new online experience across neighborhoods: <https://tinyurl.com/rj5xc4hu>
- Bosch: Crafting a microsite that's made to savor: <https://tinyurl.com/u7jm2k3h>
- 3-IN-ONE: Helping doers get things done through a website redesign: <https://tinyurl.com/2jtuvtkb>

Education

San Diego State University (1999-2003)

Bachelor of Science in Computer Science

Interests

Cooking, drawing, playing guitar, watching sports, and keeping my plants alive are just a few of my hobbies