

JOSEPH HERNANDEZ

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Summary of Qualifications Seven years of design and web development experience in both corporate and freelance settings. This experience includes strategized wireframing, user-experience, front- and back-end development, and responsive web design. Good knowledge of server- and client-side programming.

- Skills**
- XHTML (HTML5), PHP, CSS (CSS3), JavaScript
 - Creating custom websites using the Wordpress CMS
 - Well-versed in responsive web design techniques
 - Planning, designing, and implementing web site structure and layout
 - Ability to adapt well in a fast-paced environment and manage multiple projects
 - Experienced in utilizing Search Engine Optimization techniques
 - Adobe Creative Suite: Photoshop, Illustrator, Dreamweaver

Experience **Competitor Group, Inc.** – San Diego, CA

Web Developer

July 2012 – Present

- Performed maintenance on the company's WordPress websites, including competitor.com, velonews.com, triathlete.com, and womensrunning.com
- One of the main developers in charge of revamping the company's Rock 'n' Roll Marathon WordPress website, building it responsive
- Created WordPress plugins that helped editors streamline their processes
- Custom built WordPress websites from scratch with designs coming from an in-house designer

Emerald Connect, Inc. – San Diego, CA

Web Designer

February 2009 – July 2012

Performed daily maintenance to the corporate and support website

- Worked with a team of designers and developers to create dynamic websites that displayed properly across all modern browsers
- Created pixel-perfect mockups based on client requests
- Customized basic site templates using CSS, HTML, and JavaScript to

significantly improve its design level

- Developed company e-mail newsletter templates used by the Marketing Dept

Technical Support Analyst, Web Lead

August 2004 – February 2009

- Resolved customers' questions regarding their website, e-mail accounts, domain names, and seminar software
- Maintained web sites for the Technical Support department

Gorirra Consulting – San Diego, CA

Co-founder, Entrepreneur, Freelance Web Designer/Developer

July 2007 – Present

- Independent contractor of web design and web development
- Participated in all aspects of the business: attaining leads, price quoting, design, and development
- Web metrics analyzed for clients using Google Analytics

Education San Diego State University, San Diego, CA

Date of Graduation: Fall 2003

- Bachelor of Science in Computer Science

Portfolio Wordpress

- <http://gorirrajoe.com/>
- <http://gorirra.com/>
- <http://distance-educator.com/>
- <http://lpicommunications.com/>
- <http://runrocknroll.competitor.com/>